

Radford University Bachelor of Science in Sport Management

Associate Transfer Degree of Science in Social Science

COURSE REQUIREMENTS

Complete at VCCS				Complete at Radford University		
BACHELOR'S DEGREE REQUIREMENT	SATISFIED BY			BACHELOR'S DEGREE REQUIREMENT		
Course	Credits	CC Course	Notes	Course	Credits	Notes
General Education	1-2	SDV 100 College Success Skills or 101 Orientation		ESHE 212 Intro to Sport Management	3	
ENGL 111	3	ENG 111 College Comp I		ESHE 341 Legal Issues in Sport Mgmt.	3	
ENGL 112	3	ENG 112 College Comp II or ENG 113 Technical-Professional Writing		ESHE 345 Sport Ethics	3	
General Education	3	Any UCGS Art or Humanities course	These two courses must come from two different disciplines.	ESHE 360 Marketing and Promotions in ESHE	3	
General Education	3	Any UCGS Art, Humanities, or Literature course		ESHE 370 Sociocultural Aspects of Sport	3	
General Education	3	Any UCGS History course		ESHE 375 Event and Facility Management	3	
ECON 105	3	ECO 201 Principles of Macroeconomics		ESHE 400 Financial Aspects of Sport	3	
General Education	4	Any UCGS Natural Sciences course		ESHE 415 Sport Admin. Seminar	3	
STAT 130 or STAT 200	3	MTH 155 Statistical Reasoning or MTH 245 Statistics I		ESHE 463 Professional Fieldwork in ESHE	6-12	
COMS 114	3	CST 100 Principles of Public Speaking		ENGL 306 Professional Writing	3	
PSYC 121	3	PSY 200 Principles of Psychology		MGNT 322 Organizational Behavior	3	
ECON 106	3	ECO 202 Principles of Microeconomics		15 credits from coursework in either coaching or sport administration cognate	15	

Elective	3	Social Science transfer elective		electives	3-9	
MATH 100 or 125	3	MTH 154 Quantitative Reasoning or MTH 161 Precalculus I				
ACCT 211	3	ACC 211 Principles of Accounting I				
	3	MKT 100 Principles of Marketing or 201 Intro to Marketing	MKT 100 or 201 will substitute for MKTG 340 in the Sport Management major only			
	Up to 13	Any UCGS transfer course				
CREDITS PRE-TRANSFER: 60-61				CREDITS POST-TRANSFER: 60		

TRANSFER GUIDANCE

Radford University and VCCS Guaranteed Admission Agreement

By meeting the following criteria, students who complete the prescribed curriculum and meet the criteria below are guaranteed admission into Radford University.

- Earn a transferable associate degree.
- Earn a minimum of 2.8 cumulative GPA.
- Good academic standing at current institution.

Please visit the [TransferVirginia.org](https://www.transfervirginia.org) portal to find course requirements for different majors (Transfer Tools) and **Transfer Guides** that outline course requirements for specific majors. (Resource Center).

IMPORTANT LINKS & DATES:

- **University Transfer Center:** <https://admissions.radford.edu>
- **Admission Application:** By March 1 for Priority Fall Admission process and November 1 for Priority Spring Admission process at <https://radford-info.org/transfer/>
- **Financial Aid:** <https://www.radford.edu/fin-aid>
- **FAFSA - Free Application for Federal Student Aid:** Priority deadline of March 1 at <https://studentaid.gov/>

WHAT SHOULD I CONSIDER WHEN SELECTING COURSES?

- Create a schedule for all required courses, pay attention to prerequisites and when courses are offered, complete your first math and English courses in your first year. For help, see Transfer Steps and Resource Center at www.TransferVirginia.org.
- Connect with an advisor at your community college and Radford University within your first year. College Connect is available in your account at www.TransferVirginia.org.

IS THIS DEGREE RIGHT FOR ME?

- The Sport Management program prepares students for careers as potential leaders and administrators in the sport industry.
- Possible positions may be found in collegiate athletics, municipal parks and recreation departments, community sports programs, professional sports leagues, sport facility and event companies, sports agencies, and commercial sports industries such as fitness and activity centers.
- As a student, you can work directly with Radford University Athletics, the Student Health and Wellness Center, and the Esports Center in areas including fan experience, marketing, communications, fitness management, gaming, and facilities management.

WHAT IS THE IMPACT ON MY DEGREE OF WORK I HAVE ALREADY COMPLETED?

- **Associate Transfer Degree Completion:** Completion of the transfer-oriented degree program will satisfy the REAL Curriculum (lower division/general education) requirements.
- **Dual Enrollment – Completion of Associate Degree in HS:** Students completing the associate degree in high school should apply using the freshman application. If admitted, the student will receive the benefits associated with the transferable Associate degree (as noted above).
- **Credit for Prior Learning:** Specific course credit will only be added to a student record once official scores are received and evaluated by the Office of Admissions. An official Joint Services Transcript should be sent for evaluation of specific military credit.
- **Catalog Year:** Students will be subject to the catalog in effect at the time of enrollment at RU unless otherwise requested.

IS THIS COLLEGE RIGHT FOR ME?

- Located in the city of Radford, Radford University's campus community is well-known for strong faculty/student bonds, vibrant student life and a commitment to student support.
- Situated in the stunning landscape of southwest Virginia, there are plenty of nearby opportunities to explore the outdoors.
- With 70+ bachelor's degree programs across a variety of disciplines, the classes at Radford are hands-on in state-of-the-art facilities and designed to help you prepare for your chosen career path.
- Transfer students have the option of choosing to live on-campus or off-campus within the local area.
- Over 80% of students receive some form of financial aid.
- 16 Division 1 teams and 300+ student organizations.

Learn more about our college at www.TransferVirginia.org

DID YOU KNOW THAT...

- Completing your Associate transfer degree post-high school satisfies all lower division general education requirements and increases the chance of completing your bachelor's degree.
- Exceeding 3 years or 90 credits at your community college means you may have exhausted your financial aid at that college and have limited your future financial aid at Radford University.

WHAT CAN I DO WITH THIS DEGREE?

Explore possible careers, salaries, and job outlook at www.TransferVirginia.org.

PROGRAM SUCCESSES & HIGHLIGHTS

- Students have the opportunity to engage in undergraduate research with faculty members and attend a national conference.
- As a student, you can work directly with Radford University Athletics, the Student Health and Wellness Center, and the Esports Center in areas including fan experience, marketing, communications, fitness management, gaming, and facilities management.
- Our alumni network includes individuals working in professional sports, college sports, events and facilities, and community-based organizations.

WHAT ARE MY CHANCES FOR GETTING ACCEPTED?

- Of students who apply, usually about 65% of transfer applications are accepted to Radford University and about 80% of the entering transfer class comes from the Virginia Community College System.
- Learn more about applying at www.TransferVirginia.org.

DO MORE WITH YOUR DEGREE!

- Students are encouraged to join the Sport Management Club.
- Students are encouraged to minor in marketing, management, communications, Esport or other related areas.

OTHER THAN CLASSES, ARE THERE OTHER PROGRAM REQUIREMENTS?

- Students must maintain a cumulative and in-major GPA of 2.0 or higher to graduate with this degree.